



DISTRICT COUNCIL OF GRANT

MEDIA RELEASE

For Immediate Release

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DISTRICT COUNCIL OF GRANT LAUNCHES NEW WEBSITE

The District Council of Grant has launched a newly designed version of its website www.dcgrant.sa.gov.au. Key features of the site include a cleaner, more attractive design and a more engaging user experience with information on the operational arms of Council; Mount Gambier and District Saleyards, Mount Gambier Airport and the Port MacDonnell Community Complex, now a click away through inclusion of links on the home page.

The new design is intended to provide ease of access to information and services, optimise the user experience and promote the beauty and uniqueness of the Council area. A new page 'Discover' will showcase the region as a tourism destination and includes features such as an 'Events Calendar' whereby community groups can submit their event for promotion. These features will assist Councils Economic Development Strategy, highlighting what's on offer in the District to potential visitors and investors.

The websites refreshed and simplified look, combined with enhanced content, improved functionality and optimisation for mobile devices and desktop navigations supports customers to better interact with Council. "Our mission is to provide a range of services which meet the environmental, social and economic needs of our Communities" said CEO Trevor Smart. "The District Council of Grant is made up of a diverse range of communities and townships and Council continues to strive to provide effective management and business systems that promotes a positive customer experience when interacting with Council."

Research of the previous website analytics and a workshop with the Elected Members of Council has helped guide the design and website structure.

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